Contact

If you would like to discuss the sponsorship opportunities set out in this prospectus or receive more information, please contact:

David Rissik  
Phone: 07 5552 8247  
Mobile: 0466 207 436  
Email: D.Rissik@griffith.edu.au

Sarah Boulter  
Phone: 07 3735 6594  
Mobile: 0421 898 415  
Email: S.Boulter@griffith.edu.au

2014 organising committee

Jean Palutikof, Director, NCCARF  
Sarah Boulter, Research Fellow, NCCARF  
Ron Cox, Convenor, Australian Climate Change Adaptation Research Network for Settlements and Infrastructure, University of New South Wales  
James Duggie, Principal Policy Officer, Department of Environment and Regulation, WA  
Dorean Erhart, Principal Advisor, Natural Assets, Natural Resource Management & Climate Change, Local Government Association Queensland  
Rohan Hamden, Manager, Climate Change Partnerships, Department of Environment, Water and Natural Resources, South Australia  
Chris Johnson, Communication Manager, Climate Adaptation National Research Flagship, CSIRO  
Rod Keenan, Director, Victorian Centre for Climate Change Adaptation Research  
Chris Lee, Manager, Impacts and Adaptation at NSW Office of Environment and Heritage  
Karl Mallon, Director of Science and Systems, Climate Risk  
David Rissik, Deputy Director, NCCARF  
Mark Stafford Smith, Science Director, Climate Adaptation National Research Flagship, CSIRO
Australia’s next national conference on adapting to climate change, Climate Adaptation 2014, will be held on the Gold Coast from 30 September – 2 October 2014 at the Gold Coast Convention and Exhibition Centre, Gold Coast, Queensland.

We are pleased to offer your organisation the opportunity to participate as a conference sponsor.

This is the fourth conference that the National Climate Change Adaptation Research Facility (NCCARF) has organised, with CSIRO’s Climate Adaptation Flagship. The previous three, in Gold Coast, Sydney and Melbourne, have all attracted at least 550 attendees from government, universities and the private sector concerned with adapting to climate change.

This fourth conference is returning to its roots on the Gold Coast. This is the preeminent event in adaptation in Australia, and an outstanding opportunity for sponsors to reach out to people working in adaptation, to influence the debate and to bring their contribution to the attention of those who matter in adaptation.

The delegates at Climate Adaptation 2014 will include representatives from:

- Australian federal government
- State agencies
- Local government
- Emergency management
- Insurance
- Information communication
- Transport
- Infrastructure
- Urban design
- Health and disease prevention
- Landscape architects
- Lenders
- Property development
- Peak bodies
- Consultants
- Universities and research institutions
- Energy providers and networks
- Non government organisation

On the following pages, we outline some of the opportunities available for sponsorship*. All of these are targeted at individual events taking place during or before the conference, so that sponsors can focus their brand.

These opportunities are examples of what is available. If you would like to discuss other opportunities, or more general sponsorship of the whole conference, please contact David Rissik at d.rissik@nccarf.edu.au

*Many sponsorship opportunities in this Prospectus offer exhibition space. Where they do, space is provided as an empty shell to be filled/decorated at the exhibitor’s discretion. Exhibitors are responsible for selecting and hiring any other required equipment
Platinum Sponsor

$35,000 inclusive of GST (one available)

As the sole Platinum Sponsor of the Climate Adaptation 2014 conference, your organisation will be the primary partner, receiving the highest level of exposure and recognition during the event.

Acknowledgement

- Recognition as the Platinum Sponsor with your logo on the conference promotional information and newsletter, the NCCARF conference website, the conference handbook, signage in the main conference registration area, and the PowerPoint holding slide at the beginning/end of each plenary session.
- Opportunity for a representative from your organisation to make a 10 minute presentation at a plenary session (day and time to be advised).
- Full page advertisement in electronic conference program and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion)
- One satchel insert to be placed in all delegate satchels (sponsor to supply)
- Delegate list provided (subject to privacy laws)

Exhibition

- One triple exhibition space (9m x 2m) in a prime location and 30% discount on additional booths for the Exhibition. The exhibition package includes 3 x trestle tables clothed and skirted, 4 chairs and one general use power point*.

Complimentary Registrations

- Six complimentary conference registrations that include attendance at all conference sessions, lunches, morning and afternoon teas
- Four additional tickets to the Welcome Reception
- Two additional tickets to the Conference Dinner
- Four tickets to a private breakfast event with key invited speakers and NCCARF participants
Conference dinner

$22,000 inclusive of GST (one available)

The Conference Dinner brings together delegates, exhibitors, and speakers in an informal networking setting.

The dinner is included in registration and is always attended by the majority of delegates. It is a memorable evening and an opportunity for delegates to network in a relaxed atmosphere.

Acknowledgement

• Recognition as the Gold Sponsor with your logo on the conference promotional information and newsletter, the NCCARF conference website, the conference handbook, signage in the main conference registration area, and the PowerPoint holding slide at the beginning/end of each plenary session.
• Opportunity for a representative from your organisation to make a 10 minute presentation at the Conference Dinner (time to be advised).
• Half page advertisement in electronic conference program and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion)
• One satchel insert to be placed in all delegate satchels (sponsor to supply)
• Delegate list provided (subject to privacy laws)

Exhibition

• One double exhibition space (6m x 2m) in a prime location and 30% discount on additional booths for the Exhibition. The exhibition package includes 2 x trestle tables clothed and skirted, 2 chairs and one general use power point*.

Complimentary Registrations

• Four complimentary conference registrations that include attendance at all conference sessions, lunches, morning and afternoon teas
• Four additional tickets to the Conference Dinner
• Two tickets to a private breakfast event with key invited speakers and NCCARF participants

Gold Sponsor
Welcome Reception

$16,500 inclusive of GST (one available)

The Welcome Reception event offers the opportunity to bring together delegates, exhibitors, and speakers in an informal networking setting.

Acknowledgement

- Recognition as the Silver Sponsor with your logo on the conference promotional information and newsletter, the NCCARF conference website, the conference handbook, signage in the main conference registration area, and the PowerPoint holding slide at the beginning/end of each plenary session.
- Opportunity for a representative from your organisation to make a 10 minute presentation at the Welcome Reception (time to be advised).
- Half page advertisement in electronic conference program and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion)
- One satchel insert to be placed in all delegate satchels (sponsor to supply)
- Delegate list provided (subject to privacy laws)

Exhibition

- One single exhibition space (3m x 2m) in a prime location and 30% discount on additional booths for the Exhibition.
  The exhibition package includes 1 x trestle tables clothed and skirted, 1 chair and one general use power point*.

Complimentary Registrations

- Three complimentary conference registrations that include attendance at all conference sessions, lunches, morning and afternoon teas
- Four additional tickets to the Welcome Reception
- Two tickets to a private breakfast event with key invited speakers and NCCARF participants
Theme sponsor

$12,000 inclusive of GST (six available)

Partner your organisation with the conference theme that best suits you.

Conference sessions are organised into themes that run throughout the conference and meet the needs of different categories of activity in adaptation. By electing to sponsor one of the Climate Adaptation 2014 conference themes, your organisation will be linked with a theme that will be relevant to your interest. It will receive a high level of exposure and recognition by your targeted audience. You will be provided the opportunity to be involved in the development of a program theme, and can nominate chairs for sessions within that theme. Potential themes include:

- Climate hazards
- Policy and governance
- Resilience: building stronger communities
- Knowledge and communication
- Local government: planning, building, leading
- Natural resource management
- Adaptation on our coasts

Acknowledgement

- Recognition as a Bronze Sponsor with your logo on the conference promotional information and newsletter, the NCCARF conference website, the conference handbook, signage in the main conference registration area, and the PowerPoint holding slide at the beginning/end of each plenary session.
- Opportunity to organise a session as part of your sponsored theme.
- Opportunity to display two banners in the venue for the sponsored theme throughout the duration of the theme (a minimum three sessions, subject to program demand).
- Quarter page advertisement in electronic conference program and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion)
- One satchel insert to be placed in all delegate satchels (sponsor to supply)
- Delegate list provided (subject to privacy laws)

Exhibition

- One single exhibition space (3m x 2m) in a prime location and 30% discount on additional booths for the Exhibition. The exhibition package includes 1x trestle tables clothed and skirted, 1 chair and one general use power point*.

Complimentary Registrations

- Three complimentary conference registrations that include attendance at all conference sessions, lunches, morning and afternoon teas
- Two additional tickets to the Welcome Reception
- One ticket to a private breakfast event with key invited speakers and NCCARF participants
Postgraduate Student Workshop Sponsor and Organiser

$8,000 inclusive of GST (one available)

Have the opportunity to co-organise a full-day workshop for up to 80 postgraduate students. This pre-conference workshop is designed to be a fun, interactive day in which around post-graduate students have the opportunity to present their work, learn from others, meet some of the conference plenary speakers and do some deep thinking about adaptation.

Acknowledgement
- Recognition as the Postgraduate Workshop Sponsor with your logo on the conference promotional information and newsletter, the NCCARF conference website, the conference handbook, signage in the main conference registration area, and the PowerPoint holding slide at the beginning/end of each plenary session.
- Half page advertisement in electronic conference program and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion)
- One satchel insert to be placed in all delegate satchels (sponsor to supply)
- Delegate list provided (subject to privacy laws)

Complimentary Registrations
- Two complimentary conference registrations that include attendance at all conference sessions, lunches, morning and afternoon teas
- Four complimentary student registrations that include attendance at all conference sessions, lunches, morning and afternoon teas

Session Sponsor

$6,000 inclusive of GST (four available)

Create a session that suits your organisation best. NCCARF welcomes organisations with similar missions to sponsor and organise a session as part of the conference parallel program. Put together a session which addresses specific information needs of your organisation.

Acknowledgement
- Recognition as a Session Sponsor with your logo on the conference promotional information and newsletter, the NCCARF conference website, the conference handbook, signage in the main conference registration area, and the PowerPoint holding slide at the beginning/end of each plenary session.
- Quarter page advertisement in electronic conference program and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion)
- One satchel insert to be placed in all delegate satchels (sponsor to supply)
- Delegate list provided (subject to privacy laws)

Complimentary Registrations
- Two complimentary conference registrations that include attendance at all conference sessions, lunches, morning and afternoon teas
Climate Adaptation Champion Sponsor

$5,000 inclusive of GST (four available)

Partner your organisation with the Climate Adaptation Award that best suits you. Each year NCCARF selects Climate Adaptation Champions to highlight the achievements of people taking real steps to change behaviour, techniques, businesses practices and policies to adapt to an uncertain future. We look for people, businesses and organisations who are champions of practical and innovative ways to adapt to climate change.

At each conference, the champions are announced at the conference dinner. Being recognised as a champion is highly sought after by organisations active in adaptation. Champions in 2013 included Sydney Water, a team from the South Australian Government, and a Local Government Association.

By sponsoring the award you will be recognised as a key supporter of climate adaptation good practice. There are four award categories: Community, Individual, Government and Private Industry. Sponsorship is of one category.

Acknowledgement

- Recognition as a Climate Adaptation Champion Award Sponsor with your logo on the conference promotional information and newsletter, the NCCARF conference website, the conference handbook, signage in the main conference registration area, and the PowerPoint holding slide at the beginning/end of each plenary session.
- Opportunity to present the champion with their award at the conference dinner.
- Quarter page advertisement in electronic conference program and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion)
- One satchel insert to be placed in all delegate satchels (sponsor to supply)
- Delegate list provided (subject to privacy laws)

Complimentary Registrations

- One complimentary conference registrations that include attendance at all conference sessions, lunches, morning and afternoon teas
- Two additional tickets to the Conference dinner.

Fieldtrip and Side-event opportunities

By negotiation

There are several opportunities to develop and host local fieldtrips and side events. Local organisations have the opportunity to host and organise field trips to bring delegates to your facilities and to share your on-ground work. Workshops, conversation cafes, forums and debates can be considered to compliment the conference.
There are several other sponsorship and marketing options that can be created to complement your organisation.

Please contact us to discuss any other marketing opportunities you would like to incorporate with the conference. Below are some popular opportunities others have taken up in past years.

- **Barista sponsorship** ($5,000 incl. GST) – The coffee cart is always a favourite place for delegates to assemble and a great marketing opportunity for you. For example, you might wish to ask delegates to complete a survey to "earn" their coffee.
- **Satchel insert** ($1500 incl. GST) – Reach all delegates with a flyer supplied by your organisation.
- **Conference USB sponsor** ($5000 incl. GST) All delegates will receive this 4 GB Flash Memory Drive including both the conference proceedings and digital material supplied by your organisation. Your company logo and the conference logo will be printed on the USB.
- **Smartphone App sponsor** ($10,000 incl. GST) – promote your organisation and network with delegates through their use of the conference smartphone app.
- **Poster session** ($5,000 incl. GST) – your opportunity to sponsor a popular networking event and promote your organisation during a short speaking opportunity.
- **Networking lounge** ($5,000 incl. GST) – your opportunity to create a popular space for meeting and networking. Your sponsorship will provide beanbags, lounges and your organisation’s branding of the space.
Exhibition Booth

Double Booth $5,500 inclusive of GST;
Single Booth $3,500 inclusive of GST

Exhibition space will be open from the Welcome Reception on the evening of Monday 29th September through to the end of lunch on Thursday 2nd October 2014. The Welcome Reception, lunches, coffee and tea breaks will be held in the exhibition area, ensuring maximum opportunities for contact with conference attendees.

Each booth includes:
- One exhibition space (3m x 2m) including 1 x trestle table, dressed and skirted with 2 chairs
  (Double booth is 6m x 2m and includes 2 x trestle tables, dressed and skirted with 4 chairs)
- Power outlet
- Verbal acknowledgement at the opening and closing sessions as an exhibitor
- Acknowledgement as an exhibitor on the conference website
- Quarter page advertisement in electronic conference program and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion)
- Two complimentary exhibitor registrations including morning tea, lunch & afternoon tea each day and the conference dinner
- Delegate list provided (subject to privacy laws)

*Please note exhibition space will be provided as an empty shell to be filled/decorated at the exhibitor’s discretion. Exhibitors are responsible for selecting and hiring any other required equipment*
Need more information?
If you would like to discuss the sponsorship opportunities set out in this prospectus or receive more information on the venue, past conferences or registration, please contact:

David Rissik  
Phone: 07 5552 8247  
Mobile: 0466 207 436  
Email: D.Rissik@griffith.edu.au

Sarah Boulter  
Phone: 07 3735 6594  
Mobile: 0421 898 415  
Email: S.Boulter@griffith.edu.au

Chris Johnson  
Phone: 03 9239 4691  
Mobile: +61 408 852 082  
Email: chris.johnson@csiro.au